## **Further Reading on Conflicts of Interest**

Much of the most accessible literature on conflicts of interest is from the **USA**. See for example ProPublica's "Dollars for Doctors" series

http://www.propublica.org/series/dollars-for-docs

Also John Fauber's **Side Effects** series in the the *Milwaukee Journal Sentinel* 

For example:

As universities tighten ethics policies, drug firms turn to private physicians to promote products, by John Fauber of the Milwaukee Journal Sentinel

http://www.jsonline.com/features/health/87601272.html

Drug firms wine, dine and pay up for doctors' speeches

http://www.jsonline.com/features/health/37421114.html

One of the biggest stories raising the issue in **Europe** was around the Swine Flu "pandemic" and the extent to which the WHO's scientific advisors were also widely reported to have been swayed by the drug companies which secured very profitable contracts:

For a relatively objective view see Declan Butler's article in *Nature*: 'Flu experts rebut conflict claims'

http://www.nature.com/news/2010/100608/full/465672a.html

For a more partisan view see the BMJ Editorial

Conflicts of interest and pandemic flu, <a href="http://www.bmj.com/content/340/bmj.c2947">http://www.bmj.com/content/340/bmj.c2947</a>

Also BMJ: 52% of guideline panelists had conflicts of interest <a href="http://goo.gl/4QRFY">http://goo.gl/4QRFY</a>

## Sources:

Google search on "conflict of interests health" generates thousands, as would "conflict of interests medicine",

Professional journals will have their codes of conduct

The National Union of Journalists Code of Conduct (and equivalent for other professional journalism bodies')